

# Upskilling to achieve zero carbon

## Taking positive action on emissions targets

You're aware that your business should be aiming for zero carbon. But do you know what you need to do to get there?

Fortunately, you can make this daunting task much easier for you and your team.

With the size of the task ahead, it's easy to overlook the impact that upskilling your people can have on helping to meet your greenhouse gas emissions targets. But high-impact digital training can really help you get a head start.

### Here are 4 ways in which upskilling can help set your business on the route to zero carbon:

#### 1. Strengthen leadership skills

Strong leadership is the first and most vital for delivering the changes needed. Are your procurement and supply chain leaders equipped to:

- develop and secure buy-in for business cases
- manage trade-offs
- overcome barriers
- champion emission-reducing innovations
- lead emission-reducing changes

#### 2. Understand sourcing options

Gain the knowledge and insight needed to assess and compare the carbon footprints of different manufacturing and transport options for product/component sourcing, such as:

- current production facilities
- items sourced closer to home
- items sourced closer to end-user markets



We really need to start thinking much more about resilience...in terms of factors such as supply chain inventory holding, and improved logistics tracking data. When we're selecting and monitoring suppliers we need to be better at understanding that supplier resilience embraces not just questions of location and distance and how much inventory suppliers hold, but also suppliers' own internal policies and practices in respect of resilience.



Stephen Day, CPO Kantar Group

#### 3. Improve communications and collaboration

Cross-functional thinking and working improves the success of almost any organizational goal. Our courses help learners think broadly about how to be successful in their role by understanding how their job impacts other teams, which can help improve:

- creative problem-solving
- effective collaboration
- cross-functional communications

#### 4. Learn the skills required to excel in your role

Learning is a journey that never stops. From refreshing your knowledge in specific areas to keeping up-to-date with new thinking, learn how to apply skills in real-world scenarios that can help develop your thinking around the route to zero carbon, including:

- strategy development
- assessing sustainability risk
- lean methodologies
- data analytics



With an experienced training partner like Skill Dynamics, you can accelerate your journey to zero carbon through a program designed to deliver personalized continuous learning at scale.

**Start today, by downloading your free copy of our Route to Zero Carbon white paper.**

