

Sustainability: where to start (or start improving)

Our last infographic lay out the barriers that procurement and supply chain professionals face when looking to tackle sustainability, so what can they do to improve the success of sustainability on an individual and organizational level?

Here are our top five tips:



1

Training is crucial:

34%

report feeling overwhelmed by the task of improving their company's sustainability. Upskilling the workforce, while not a magic wand, would certainly make a significant improvement (and helps boost morale).

2

Collaboration is essential:

Especially when it comes measuring, monitoring and tracking initiatives. If measurement is a challenge for your business, **partner with an organization who does this well and can support you.**

3

Scale, scale, scale:

Rome wasn't built in a day, and neither were industry-leading sustainability programs. Start small, use one or two projects to master the basics like KPIs, measurements and processes. **Refine and scale accordingly.**

4

Work with your suppliers:

41%

of companies experience supplier resistance when they start working on sustainability projects. Work with them to ease or eliminate problems. **Work to mutually beneficial solutions and keep sight of the bigger picture.**

5

Get your targets right:

Link pay to performance in sustainability. If a key part of someone's job is dependent on the success of sustainability projects, reward them accordingly.

Download our full report to read our tips on how to **get started.**

Download the report

